

CORPORATE Partner Prospectus



ABOUT SFBAHR

San Francisco Bay Area Chapter
– IPMA – HR

*Where HR Practitioners
come to Learn, Share
and Grow!*

MISSION

SFBAHR is a trusted Human Resources Organization that educates, connects, supports and motivates public sector human resources professionals. We promote excellence and professionalism in the Human Resources field for the betterment of the communities we serve. Our values lead us in continuous improvement and empowerment of a diverse population of human resources professionals.

SERVICE AREA

The geographical area covered by this Chapter primarily serves, but is not limited to, the Counties of Alameda, Contra Costa, Marin, Monterey, Napa, San Francisco, San Mateo, Santa Clara, Santa Cruz, Solano, and Sonoma, California, and surrounding areas.

VALUES

- We believe in leveraging the knowledge of human resources practitioners in the advancement of our profession.
- We believe diversity, equity, inclusion and belonging are vital for our organization and profession.
- We believe in providing meaningful education opportunities to our members.
- We believe strengthening our network of human resources professionals feeds the success of our field.
- We believe in the value of sharing best practices and champion change management for the greater good of our profession.
- We will act with honesty and integrity and practice the highest ethical standards.

LEADERSHIP

SFBAHR is governed by an accomplished and diverse Board of Directors



President
Debora Boutte
Contra Costa County



Vice President
Michelle Quon
Santa Clara County



Secretary
Charles Castillo
Berkeley Unified School District



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Board Member
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City of Berkeley



Board Member
Gregory Preece
City of Oakland



Board Member
Maria Saguisag-Sid
City of Foster City



Board Member
Donna Vaillancourt
San Mateo County (ret)

PARTNERSHIP OPPORTUNITIES

Questions?
Please contact Donna Vaillancourt
at donna@donnavcoaching.com

	Founding Partner \$2,000	Platinum \$1,000	Gold \$500
Branding Opportunities			
Brand visibility in emails and social media campaigns	X	X	X
Listing on Corporate Partner/Marketplace Section of SFBAHR Website (logo, company name, POC, link to your website, 200-word profile)	X	X	X
Opportunity to submit content such as corporate whitepapers or articles for SFBAHR resource area on website	X	X	X
Appreciation posts on our social platforms	X	X	
Educational Sessions & Material			
Background for session features your logo	X	X	
Access to session/webinar registration list	X	X	
Access to member only content on website	X	X	
Founding Partner Recognition on webpage	X		
Company logo and link on event marketing email blasts	X		
Presenting opportunity at an educational event	X		